

# HELLO,



I am a Fashion Merchandiser turned Experience Designer/ 3D artist.

I'm a storyteller at heart, and I welcome any projects that allow me to do a little bit of my own worldbuilding. I want to use my style and creativity to build experiences that resolve not only technical challenges but human ones.

## WORK

May 2022 - July 2023

### Redpeg Marketing Experience Designer

Led experiential projects and design teams from conceptualization through to final execution and installation; reporting to the creative director, and collaborating closely with the client and a team of designers, strategists, producers and fabricators.

#### Clients

(Nike, Meta, Capital One, Niantic Inc, Sams Club, Gila River, Columbia, Marriott Bonvoy, Pixis Drones, DISH Network, Sling TV, Bandai Namco, Santander Bank, Aylo Health)

February 2022

### The Martin Agency

Freelance

Presented creative ideas and concepts for a PR Pitch project for a prospective client.

January 2019 - July 2020

### ADP

Implementation Specialist I & II

Partnered with new clients, regional support, and training coordinators to convert/install ADP Payroll and HR products/systems for the clients and customize per the client's specifications.

May 2014 - December 2019

### Nordstrom


Intern, Manager, Pop-up Shop Coordinator,

Completed the retail management internship and worked as a sales associate in Kidswear/Shoes, Men's Shoes, Women's Shoes, and as an assistant manager in Women's Clothing.

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## VCU BRANDCENTER

M.S. in Business/Branding Experience Design

August 2020 - May 2022

## VIRGINIA COMMONWEALTH UNIVERSITY

B.A. in Fashion Merchandising Minor/Business

August 2013 - May 2018

## SKILLS

Blender 3D Python HTML

Figma 3D Modeling/Printing

Adobe CS

After Effects

Final Cut Pro

## INTEREST

Interaction Design

Experiential Design

UX/UI Design

User Experience

3D Animation and Modeling

Product Design

Creative Technology

Emerging Media Design: AR/VR/MR